2021-2022 Midwest Region Program Awards

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Rachel Jackson, Shonta Phelps, and Jordyn Brooks, Collegiate Connection Committee Co-Chairs

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Carola Gaines and Sangeya Wiggins, Reclamation & Retention Co-Chairs

Robyn Hughes, Arts & Letters Chair

Regina Greer, Carla Hunter & LaTasha Subblefield, Leadership Midwest

The Midwest Region Leadership Team is pleased to announce the criteria for the 2021-2022 Program Awards to be presented during the 50th Midwest Regional Conference. Questions regarding the contents in this award packet should be directed to Midwest Region Program, Planning & Development Co-Chairs at **dstmidwestregionppd@gmail.com**. The following award categories will be recognized:

Exemplary Program Awards (Alumnae & Collegiate)*

- 5-Star Chapter of the Year
- Economic Development
- Educational Development
- International Awareness & Involvement
- Physical and Mental Health
- Political Awareness & Involvement
- Emergency Response Team (ERT)**
- Reclaim to Fame
- Most Innovative Collegiate Connection Program **
- Arts & Letters**
- Leadership Circle of Excellence

*Alumnae Chapter Awards to be recognized in two categories: Large Chapter >75 members | Small Chapter < 75 members
**Awarded to Alumnae Chapters only.

Collegiate Chapter Awards

- Highest Chapter GPA

Individual Alumnae Awards (*Individual Awards will be recognized across all chapters.)

- Soror of the Year*
- Delta Dear of the Year (Small and Large Chapter)

Individual Collegiate Awards

- Soror of the Year
- Advisor of the Year

The 2021-2022 Midwest Region Program Awards will be presented by the Midwest Program, Planning & Development Committee, recognizing those chapters who have met and/or exceeded the region's programmatic expectations by exemplifying the ideals and beliefs of Delta Sigma Theta Sorority, Inc. and executing outstanding programming in their communities/campuses.

Please note the following enhancements for the 2021-2022 year:

- Programs/events for submission must have been implemented between **July 1, 2021 – June 30, 2022.**
- Nominated sorors must be in attendance at the 50th Midwest Regional Conference to receive award.
- Nominated chapters must have registered attendees present at the 50th Midwest Regional Convention to receive award.
- All 2021-2022 Midwest Region Program Award submissions must be received between the application window May 1, 2022 – July 15, 2022. **NO EXCEPTIONS!**

Submission Instructions

Format:
Electronic submissions are required. After preparing Award nominations, please complete the form located on the Midwest Regional website (www.dstmidwestregion.com). The required template must be used for submissions. **Submissions not provided on the required online template will not be considered.**

NOTE: You may only submit for one award with each form. A separate form should be completed for each award nomination. **All nominations from a chapter must be submitted by one contact. Please contact** dstmidwestregionict@gmail.com **for technical assistance.**

Alumnae Soror of the Year

Purpose: A chapter, another Soror or a Regional/National officer can nominate a Soror for this award. A letter of nomination should be sent along with the supporting documentation. The nominated Soror must have been financial for the 2021-2022 fiscal year and the submission should detail their accomplishments during the 2021-2022 sorority year.

Provide pertinent information regarding the nominee:

- Name, Chapter, Member Number
- Chapter of Initiation, Year of Initiation
- Address, Phone (Day and Evening)
- Occupation
- Current chapter in which the Soror is financial
- Current Delta Activities
- Outside Activities
- Hobbies/Interests

Complete an essay on why the nominated Soror should be selected for this award. Include the following:

- Examples of how the Soror exemplifies the Sorority's mission and principles in her daily interactions with others
- How the Soror has exhibited constant dedication to Delta Sigma Theta Sorority, Inc., her chapter and community work
- Any outstanding achievements or awards for leadership or professional and volunteer activities
- Any local, state, regional or national leadership roles the Soror has held in the sorority
- **MUST** include a headshot with only the nominated soror

Delta Dear of the Year

Purpose: A Soror, age 62 and over, can be nominated by a chapter, another Soror or Regional/National officer.

- An essay of nomination must be sent along with supporting documentation, including, but not limited to, photos, newspaper articles, event flyers and programs.
- The nominee must be financial for the 2021–2022 Sorority Year.

The submission should include an essay detailing the Soror's involvement and accomplishments over the 2021-2022 Sorority Year, with the following information:

- Is financial and has attended at least four (4) Chapter Meetings for both present and past calendar years.
- Has attended at least one National Convention or Midwest Regional Conference within the last three years.
- Describe ways in which the Soror exemplifies the Sorority's principles in her daily interaction with others.
- Cite examples of how the Soror shares her knowledge and expertise with others.
- Cite ways in which the Soror has exhibited involvement in her Chapter and her community.
- Identify any outstanding achievements or awards for leadership and/or professional and volunteer activities.
- Identify local, state, regional or national leadership roles the Soror has played.

- Must be a registered attendee at the Convention or Conference where the recognition will occur.
- Has not previously been honored as Delta D.E.A.R. Soror of the Year.
- MUST include a headshot with only the nominated soror

Reclaim to Fame Award

Purpose: A chapter that has demonstrated reclamation efforts can be submitted for this award. No matter how big or how small the efforts are, reclaiming sorors is our duty. The submission should detail the following:

- Proof of the number of financial members (screenshot of red zone)
- A List of all reclaimed sorors (Sorors are eligible for reclamations if they have not been financial since the 2019-2020 Fiscal year or before)
- A description of the program, event, or activity conducted to assist with chapter reclamation efforts
- Suggested: Photo of the event

The winning chapters will be based on the highest percentage of reclamation of the chapter's membership

Most Innovative Collegiate Connection Program

Purpose: The Midwest Collegiate Connection Committee seeks to award an alumnae chapter that has demonstrated creativity and impact through programming that supports or facilitates collegiate transition efforts.

Criteria:

In 500 words or less, submissions should detail the following about the program or event:

- Program name, date, and description
- Description of the impact this event had on the collegiate chapter's transition efforts
- Information about the participating collegiate and alumnae chapter(s)
- Number of attendees (collegiate and alumnae)
- Number of transitioned sorors (if applicable)
- Recommendation: include photographs to support award submission
- Special consideration will be given to chapters who hosted programs during Collegiate Connection Month in October 2021
- Virtual programs submissions are welcomed!

Questions or concerns can be sent directly to the Collegiate Connection Committee at dstmidwestregionccc@gmail.com.

Collegiate Soror of the Year

Purpose: A chapter, another Soror or a Regional/National officer can nominate a collegiate Soror. A letter of nomination should be sent along with supporting documentation such as newspaper articles, event flyers, programs, etc.

Provide Pertinent Information:

- Name, Chapter, Member Number, Chapter of Initiation, Year of Initiation, Address, Phone (Day and Evening)
- Current chapter in which the Soror is financial
- Current Delta Activities
- Outside Activities
- Hobbies/Interests

The nomination should clearly show that the candidate is qualified to receive such an honor. Complete an essay on why the nominated Soror should be selected for this award.

Include the following:

- Delta and campus involvement
- Delta Resume and Professional Resume must be submitted
- Examples of how the Soror exemplifies the Sorority's principles in her daily interactions with others
- How the Soror has exhibited constant dedication to Delta Sigma Theta Sorority, Inc., her chapter and community
- Any outstanding achievements or awards for leadership or volunteer activities
- Any local, regional or national leadership roles the Soror has held in the sorority
- Commitment to the uplifting of the quality of life on her college campus and/or in her local community
- Evidence of Academic excellence with a 3.0 Cumulative GPA
- Signed acknowledgement of support by the Chapter Advisor for submission of this award
- **MUST** include a headshot of the nominated soror

Highest Chapter GPA Award

This award will be determined by the Midwest Region Representative based upon required chapter submissions.

- Signed acknowledgement of support by the Chapter Advisor for submission of this award

Advisor of the Year

Purpose: This award is to recognize a chapter advisor who has gone above and beyond the call of duty to help the collegiate chapter excel. Nominees can consist of primary, secondary advisors or members of an advisory council. An essay of nomination must be sent along with supporting documentation, including but not limited to: photos, newspaper articles, event flyers and programs.

The recipient of this award should be a Soror who is:

- An informative and inspiring asset to the collegiate chapter
- A Soror who has left a strong positive and lasting impact on the young women in the collegiate chapter by exercising justice and compassion
- An active promoter of the Collegiate Transition Taskforce
- A facilitator in the transition of collegiate Sorors into the alumnae chapter
- An example of commitment and dedication through her work as an advisor and a member of her community/alumnae chapter
- Must be actively involved in the alumnae chapter

Individuals or the entire chapter can recommend their advisor for this award. A letter of nomination should be sent along with a photograph. Please include any relevant information that will clearly illustrate that the candidate is qualified to receive such an honor.

- Delta Resume must be submitted
- Signed acknowledgement of support from the collegiate chapter is required
- **MUST** include a headshot of the nominated soror

Reclaim to Fame Award

Purpose: A chapter that has demonstrated reclamation efforts can be submitted for this award. No matter how big or how small the efforts are, reclaiming sorors is our duty. The submission should detail the following:

- Proof of the number of financial members (screenshot of red zone)
- A List of all reclaimed sorors (Sorors are eligible for reclamations if they have not been financial since the 2019-2020 Fiscal year or before)
- A description of the program, event, or activity conducted to assist with chapter reclamation efforts
- Suggested: Photo of the event

The winning chapters will be based on the highest percentage of reclamation of the chapter's membership

5-Star Chapter of the Year

Purpose: A chapter can be nominated by another chapter, Regional/National officer, or by self-nomination. This award will be given to outstanding Alumnae chapters that have exhibited innovation and quality execution in the areas of internal development, programmatic delivery, community involvement, chapter management, and member involvement.

- **Must** conduct programming in at least three of the 5-Point Programmatic Thrusts (e.g., Economic Development, Educational Development, International Awareness & Involvement, Physical & Mental Health, Political Awareness & Involvement) to be eligible for award. Extra credit to be provided for programming in all 5 program areas.
- Describe all programs including the date(s) that your programs were held, the purpose and nature of the program or event, list of presenters, funding sources where applicable, whether the program is new or recurring, etc.
- Describe which Grand Chapter initiative to which each program must be aligned
- Describe any partners that your chapter collaborated with to implement your program. These may include committees within your chapter, other chapters, or other external organizations. **Must** partner with at least four across either category of partners:
    - National Strategic Partners (e.g., National Council of Negro Women, Delta Research & Educational Foundation, March of Dimes, Sisters Network, Inc., American Heart Association, St. Jude's Children's Research Hospital, American Diabetes Association, American Cancer Society, UNICEF USA)
    - National Programmatic Partners (e.g., Weight Watchers, dFree, Red Cross).
- Please describe your evaluation efforts. **Must** provide documentation of the evaluation results conducted to determine the effectiveness of your program (e.g., testimonials, surveys, participation metrics, poll results, etc.).
- **Must** have evidence of collegiate/alumnae interaction
- **Must** have evidence of any required or additional DID or MIT training
- **Must** have evidence of participating in at least 2 social action priorities
- **Must** have evidence of at least one ERT activity
- **Must** have evidence of donation to the IAI Sustainability fund
- What impact did your program have on attendees or on the community as a whole?
- Describe your target audience (i.e., who did you invite to attend?) for each program
- Detail and provide evidence of grants, awards or recognitions the chapter has received
- Describe how your program(s) reflect creativity in the method of program delivery and execution
- Indicate the number of sorors and non-sorors in attendance
- Please include in your submission any social media presence that your programs had (i.e., did you use livestream, virtual format, or any other online or digital methods to deliver your program)

Please also briefly describe any additional non-programmatic activities to support your submission:

- how the chapter has promoted membership development, sisterhood and service beyond the required minimum
- ways in which the chapter exemplifies the sorority mission, ideals and goals of the sorority
- and provide evidence of grants, awards or recognitions the chapter has received
- whether the chapter has attended Delta Days at the Nation's Capital, or Delta Days at the United Nations

- any activities supporting collegiate members
- any activities supporting reclamation and retention activities
- any Delta DEAR focused activities
- any Emergency Response related activities
- any Arts & Letters related activities
- any specific social action related activities

Entries may should include supporting documentation such as pictures, newspaper articles, commendations, event flyers, and action photos highlighting audience engagement and participation, as allowable.

Economic Development

Purpose: To recognize two alumnae (one large and one small) and one collegiate chapter that has developed and implemented an exemplary program in the area of Economic Development.

GUIDELINES FOR AWARD SUBMISSION:

- Submission must include supporting documents, newspaper articles, event flyers, announcements, programs, etc.

The submission should detail the following:

- Describe the programs or projects your chapter has been involved in relative to the Grand Chapter 2019-2021 initiatives
- Provide details on how these programs have affected your chapter and the community
- Describe the programs or projects your chapter has been involved in relative to the following focus areas:
    - dFree & dFree Young Money, special consideration given to chapters who have executed this program
    - Financial Fraud Awareness Campaign: Money Smart and Savvy
    - Delta Red Pages Business Directory
- Include information concerning any additional economic development programs that have been implemented in your chapter and the impact these programs have had on your chapter and the community
- List and provide proof of any awards your chapter has received for your exemplary Economic Development chapter program or project
- Detailed evidence of program goal and expected outcomes
    - How the outcomes were achieved
    - Feedback from target audience
    - Post-program event analysis
- For Collegiate Submissions, signed acknowledgement of support by the Chapter Advisor for Submission of this award is required
- Collaboration with Strategic Partners, across committees, with other organizations and/or other Delta chapters

Educational Development

Purpose: This award will recognize two alumnae (one large and one small) and one collegiate chapter that has developed and implemented an exemplary program in the area of Educational Development.

GUIDELINES FOR AWARD SUBMISSION:

- Submission must include supporting documents, newspaper articles, event flyers, announcements, programs, etc.

The submission should detail the following:

- Describe the programs or projects your chapter has been involved in relative to the Grand Chapter 2021-2022 initiatives
- Programs that promote careers in math, science, technology and/or other educational interests within the chapter's community or campus through various programs. Submissions must include exemplary program implementations for at least 1 National initiative the Dr. Betty Shabazz Delta Academy, Delta G.E.M.S, EMBODI, within the submitting chapter's programs
- Describe ways in which the chapter has implemented the exemplary program(s)
- Include information regarding the impact the program has made on the community and participants
- Provide details on collaboration with other community organizations on educational programs and activities
- Describe any additional educational development programs that have been implemented in your chapter and the impact these programs have had on your chapter, the participants, and the community
- List any awards or recognitions the chapter has received for their exemplary chapter program(s)
- Detailed evidence of program goal and expected outcomes
    - How the outcomes were achieved
    - Feedback from target audience
    - Post-program event analysis
- For Collegiate Submissions, signed acknowledgement of support by the Chapter Advisor for Submission of this award is required
- Collaboration with Strategic Partners, across committees, with other organizations and/or other Delta chapters
- Programs must follow the newly revised curriculum

International Awareness and Involvement

Purpose: To recognize two alumnae (one large and one small) and one collegiate chapter that has developed and implemented exemplary programs in the area of International Awareness and Involvement.

GUIDELINES FOR AWARD SUBMISSION:

- Submission must include supporting documents, newspaper articles, event flyers, announcements, programs, etc.

Describe programs/projects your chapter has been involved in relative to the National Programs:

- Support of International Initiatives in the IAI Sustainability Plan
    - Training Resources in Family Education (T.R.E.E.)
    - Adelaide Tambo School for Physically Challenged
    - Mary Help of the Sick Mission Hospital
    - I can Fly High School

    - Muindi Mbinga School
    - Siana Boarding Primary School
    - Delta House/Vashti Village
    - Delta Sigma Theta Elementary School
- World Aids Day

Highlight the following:

- Describe the programs or projects your chapter has been involved in relative to the Grand Chapter 2019-2021 initiatives
- Significant impact these programs have made toward building awareness for international issues especially those that affect mothers, daughters and sisters of the Diaspora
- Ways in which the program has encouraged collaboration with other community organizations on these issues
- Indicate specific outcomes your program efforts have generated: (i.e. money raised, policy changes, supplies or financial donations)
- Ways in which the chapter program has encouraged cross-cultural understanding
- Any additional international programs that have been implemented in the chapter and specify the impact these programs had on the chapter and the international community
- List any awards and recognitions the chapter has received for the exemplary chapter program.
- Detailed evidence of program goal and expected outcomes
    - How the outcomes were achieved
    - Feedback from target audience
    - Post-program event analysis
- For Collegiate Submissions, signed acknowledgement of support by the Chapter Advisor for Submission of this award is required
- Collaboration with Strategic Partners, across committees, with other organizations and/or other Delta chapters

Physical and Mental Health

Purpose: This award will recognize two alumnae (one large and one small) and one collegiate chapter that has developed and implemented exemplary programs in the area of Physical and Mental Health.

GUIDELINES FOR AWARD SUBMISSION:

- Submission must include supporting documents, newspaper articles, event flyers, announcements, programs, etc.

Programs must focus on initiatives related to:
The Delta Care initiative, the Stop-Start-Continue Inventory, and the Sorority's health-focused Strategic Partners

Submissions should detail (but are not limited to) the chapter's involvement in the following:

- Describe the programs or projects your chapter has been involved in relative to the Grand Chapter 2019-2021 initiatives
- Implement at least one of the programs as an external program targeting the community
- Incorporate the Bullying module into youth programs (EMBODI, Delta Academy and Delta GEMS) curriculum, and implement as a collaborative effort between the Physical & Mental Health and the Educational Development committees
- Collaborate with AARP, the Alzheimer's Association, local mental health associations, and/or

other mental health and social service organizations such as organizations focused on domestic violence
- Indicate any recognitions or awards the chapter has received for exemplary chapter program in this area
- Detailed evidence of program goal and expected outcomes
    - How the outcomes were achieved
    - Feedback from target audience
    - Post-program event analysis
- For Collegiate Submissions, signed acknowledgement of support by the Chapter Advisor for Submission of this award is required
- Collaboration with Strategic Partners, across committees, with other organizations and/or other Delta chapters

Political Awareness and Involvement

Purpose: This year the Social Action Leadership team is challenging all chapters to raise the bar and deliver creative, effective and relevant programs to their communities. Collaborations and Partnerships are encouraged and both small and large chapters will be honored again this year.

The Social Action Leadership team has determined the following factors will be evaluated for the 2022 Political Awareness and Involvement Awards. The submission should focus on the 2021-2022 Sorority year programming.

1. Programming in at least two (2) of the areas of the National Delta Social Action Agenda:
    a. Redistricting
    b. Elections
    c. Supporting African American Women for Elected Positions
    d. International and/or United Nations Policy Focus

2. Programming in one (1) of the areas of the Midwest Region Social Action Agenda:
    a. African American Women Equality and Policy Focus
    b. Criminal Justice Reform

3. Building Relationships/Providing Access
    a. Programming that provides the community with opportunities to interact with local, state and/or elected officials through town halls, forums, regular meetings or other events.
    b. Regular Chapter-led communications with elected officials
    c. Social Action Committee's continued efforts to inform Sorors of available offices – appointed or elected

4. Participation in Delta Days in the Nation's Capital (DDNC)
    a. Alumnae – Support for collegiate participation
    b. Collegiate – Fundraising efforts to sponsor representatives
    c. Percentage of chapter members attending 2021 DDNC
    d. Participation in delegation preparation including scheduling visits, drafting position papers, etc.

5. Other Considerations
    a. Creativity of Programming – Have you introduced new or more effective ways to engage Sorors or your community? How did you promote your events and activities? Did you utilize an effective social media campaign?
    b. Collaborations and Partnerships – How did your Chapter make Social Action a part of all of your programming? How did your Social Action Committee collaborate with other chapter committees and collegiate chapters? Did you establish new partnerships? Leverage existing partnerships in effect ways? c. Community Versus Soror Engagement – How many community members and Chapter members participated in your projects?

d. Awards Packet

i. Is your awards packet organized and formatted for electronic review?

ii. Did you include materials that clearly document your activities?

iii. Are your photographs labeled and representative of your work?

Emergency Response Team (ERT)

Purpose: To recognize two alumnae chapters (one large and one small) and one collegiate chapter that have developed and implemented an exemplary program in the area of emergency preparedness.

GUIDELINES FOR AWARD SUBMISSION:

- Describe the programs or projects your chapter has been involved in relative to the Grand Chapter 2019-2021 initiatives
- Describe the programs or projects your chapter has been involved with related to emergency preparedness initiatives/programs/projects
- Detailed evidence of program goals and expected outcomes
- How the outcomes were achieved
- Feedback from target audience
- Post-program event analysis

ERT PREREQUISITES:

To apply for an ERT award, chapters must also meet the ***minimum*** standard requirements of a chapter's ERT Coordinator/Chair, as outlined below:

-Must appoint an ERT Coordinator/Chair for your chapter (Chapter ERT Liaison)

-Completion of the Chapter Emergency Response Plan.

Please include how your Chapter is implementing ERP Core Principles during Virtual Chapter Meetings or other Virtual Chapter activities

- Must conduct at least two Safety Drills within the sorority year
    - Develop Partnership with the American Red Cross
- Completion of ERT Activities in the Community*** – at least ONE**
- Completion of ERT Activities in the Chapter*** – at least ONE**
- Implementation of Red Envelope Initiative – distribution of red envelopes during chapter meetings or prior to trips to Delta Days, Regional Conferences, etc.

  ***Note:** These activities are not limited to the activities held in collaboration with the Red Cross.
- Submissions must include supporting documentation (e.g., newspaper articles, event flyers, announcements, programs, photographs)
- For Collegiate Submissions, signed acknowledgement of support by the Chapter Advisor for Submission of this award is required
- Collaboration with Strategic Partners, across committees, with other organizations and/or other Delta chapters

Arts & Letters (A&L)

Purpose: To recognize one alumnae chapter and one collegiate chapter that have developed and implemented an exemplary program in the area of Arts and Letters.

Guidelines for Award submission:

- Describe the programs or projects your chapter has been involved in relative to the Grand Chapter 2021-2022 initiatives
- Describe the programs or projects your chapter has been involved with related to arts & letters initiatives/programs/projects
- Detailed evidence of program goals and expected outcomes
- How the outcomes were achieved
- Feedback from target audience
- Post-program event analysis

Prerequisites:

To apply for an A&L award, chapters must also meet the minimum standard requirements of A&L Coordinator/Chapter Chair, as outlined below:

- Must participate in Delta Virtual Red-Carpet Movies
- Must participate in Delta Reads Book Club (Regional)
- Completion of A&L Activities in the Chapter* - at least one to two activities
- Submission must include supporting documentation (e.g., newspaper articles, event flyers, announcements, programs, photographs)
- For Collegiate Submissions, signed acknowledgement of support by the Chapter Advisor for Submission of this award is required.
- Collaboration with Strategic Partners, across committees, with other organizations and/ or other Delta chapters

Additional Requirements

- Has your chapter participated in Delta Virtual Red-Carpet Movies? * Yes, No
- Has your chapter participated in Delta Reads Book Club (Regional)? * Yes, No
- If your chapter has implemented the Delta Virtual Red-Carpet Movies and Delta Reads Book Club, please provide the number and percentage of chapter sorors participation (i.e., 7 chapter sorors, 10% of chapter members)

***The award entry will not be reviewed if information is left blank.**

- Please describe in 150 words or less a “Best Practice” to promote and encourage participation and collaboration in the initiative listed above. What method was used to determine the number of sorors that participated?

Leadership Circle of Excellence

Purpose: This award will recognize alumnae and collegiate chapters that have developed and implemented an exemplary chapter leadership development program based on the Leadership Midwest Committee 2021-2022 initiatives.

Guidelines for Award submission:

- Chapters must meet the following criteria to receive Leadership Circle of Excellence certification:
  - Must have a leadership chair.
  - Must complete Chapter Leadership Assessment
  - 10% of members attend at least 2-Leadership MW Talks
  - 10% of members attend at least 2-Leadership MW Technical Trainings
  - Implement at least 2 items from Chapter Leadership Development Toolkit.
- Submission must include a summary of Leadership Midwest (LMW) activities, leadership development implementation and impact statement on behalf of the chapter.

The submission should detail the following for Chapter

- Describe the programs or projects your chapter has been involved in relative to the LMW initiatives (e.g. Chapter Leadership Development Toolkit, MW Talks, MW Tech Training)
- Chapter Name
- Chapter President Name
- LEAD Chair Name(s)
- City, State, Zip Code of participating chapter
- Include submission summary described above signed by the LEAD Chair and Chapter President.

Questions or concerns can be sent directly to the Leadership Midwest Committee at dstleadershipmw@gmail.com.

Exemplary Program Award Rubric

Category	Points	Description (Submission includes evidence of…)
Grand Chapter Alignment	25	Support for grand chapter initiatives
Evidence of Success	20	Evaluation from target audience and sorors and demonstrated impact on the community
Evidence of Collaboration	20	Collaboration with other committees or chapters, national strategic partners, and/or external organizations
Supporting Documentation	15	Media presence, flyers, event photographs
Program Reach	15	Identified and reach of target audience, attendance ratio (target audience to chapter members)
Additional Points	5	Any other program factors not mentioned elsewhere
Total	100	